



Press Release on January 26th, 2012

AT-VISIONS AND ENTIRETEC ANNOUNCE PARTNERSHIP AND FIRST JOINT DEVELOPMENTS IN EUROPE AND THE MIDDLE EAST

Through their cooperation IT solution provider ENTIRETEC and application specialist at-visions serve luxury hotels worldwide with a unique centrally manageable network technology. This allows precision-controlled access to data, applications and services such as High Speed Internet Access, Digital Signage, User-driven Entertainment and leading IPTV.

With entities and interconnected data centers around the world ENTIRETEC is devoted to provide availability and connectivity of data, content and global IT infrastructure instead of only IT networks. To support this vision ENTIRETEC has developed the Core Layer Technology (CLT), a globally capable managed network technology which allows straightforward but precision-controlled access to data, applications and services.

Right upon this enabling layer ONEvision Hotel TV and ONEsignage Digital Signage from application specialist at-visions as well as ENTIRETEC's own application for High Speed Internet Access named SECTOR will be integrated. All of these applications on top of the CLT platform in one of several global data centers from where data is transmitted to the individual customer locations. This solution makes it possible to provide Hospitality clients with managed applications and services, increasing operational efficiency as well as saving costs.

Within this technology partnership ENTIRETEC and at-visions will develop further customized solutions to be integrated in the CLT platform. The joint solutions are especially interesting for large Hospitality chains, often operating many properties with different needs and brandings in several countries. All applications sitting on CLT can be centrally managed, adapted for the respective property and are designed for flexible, on demand service allocation.

Several projects with hospitality chains in the Middle East and Europe are already in the pipeline for the first two quarters of 2012.

Thomas Herrmann, CEO and owner of ENTIRETEC comments: "Both our companies have a very similar DNA, being user-focused instead of silo technology-focused. This makes cooperating with at-visions easy and constructive. Furthermore, our combined competences are a perfect fit on our way to fulfill a vision we have in common with our Hospitality customers and future partners. That said it really doesn't surprise me that the feedback we got from the industry for our combined offer so far was really overwhelming."

Roman Kirisits, CEO of at-visions adds: "The underlying architecture of our ONEvision and ONEsignage applications was always build with the advantages of web based, centralized services in mind. Now the necessary infrastructure is available to enable our visions and we are very pleased to make use of it with a professional and experi-



enced partner like ENTIRETEC on our side. Delivering first class interactive Hotel IPTV and Digital Signage as easy as switching on the light – that's the way it should be."

About at-visions

at-visions Informationstechnologie GmbH is a strongly expanding company which serves the international hospitality industry. at-visions offers a tailor-made Hotel TV system based on IP (ONEvision™), industry-sector specific digital signage solutions (ONEsignage™), HSIA services (ONEspeed™) and IT-consulting.

at-visions main focus is the international first class and luxury hospitality industry. Customers of at-visions are for example Hyatt EMEA, Kempinski, Radisson, Hilton, Ramada, Sandy Lane, Empire Brunei and per aquum.

<http://www.at-visions.com>

About ENTIRETEC

ENTIRETEC is an established IT specialist with sites and interconnected data centres around the world. Using its wealth of experience as a foundation, the firm develops and implements high-availability, secure networks in local and global environments. Irrespective of the client's existing network, ENTIRETEC delivers individual applications as managed services which combine to form tailored solutions. The firm's in-house CLT facilitates the centralized regulation and management of all IT processes and activities on the basis of existing user information. Cross-sector strategic project development and consulting complete the range of services offered.

<http://www.entiretec.com>